

WITHHUB

Empowering content

COMPANY PROFILE

ABOUT WITHUB

WITHUB deals with **editorial initiatives for newspapers and companies, defines integrated communication plans and produces content, organises events, develops educational projects and provides language services:** the enhancement of content is based on the simplicity and immediacy of using even complex data and information, through an in-depth knowledge of data journalism and data visualisation.

WITHUB is the **publisher of GEA - Green Economy Agency, the only vertical news agency on the issue of sustainability and ecological transition, and of Eunews, the most important newspaper on European issues in the Italian language.** The two publications, and the multiplicity of related multi-channel initiatives, intend to be an active contribution to the participation of companies and institutions in the debate on the key issues of the economic, social and cultural evolution.

THE *EMPOWERING* CONTENT APPROACH



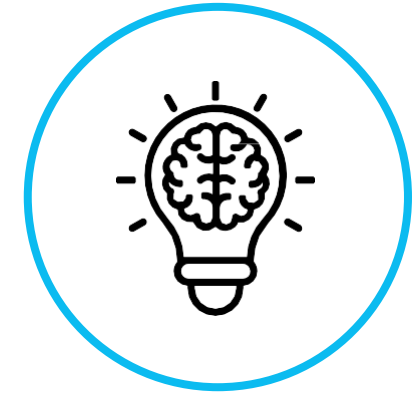
INFORM

Make content easy to use by defining formats and narration going from an institutional approach to infotainment.



SPREAD

Identify content and turn it into news, to be circulated through the GEA green press agency, the Infographic press agency, Euneews and the network of 170 publications.



INVOLVE

Create a new sustainability culture, through actions and projects envisaging active stakeholder involvement, both inside and outside companies.

Promoting participation,
between companies and with
communities, to create new
value.

VISIONMISSION

Providing effective, competitive
and innovative two-way
communication tools.

KEY NUMBERS

700
ACTIVE CUSTOMERS IN 2022

6.4 mil
TURNOVER IN 2022

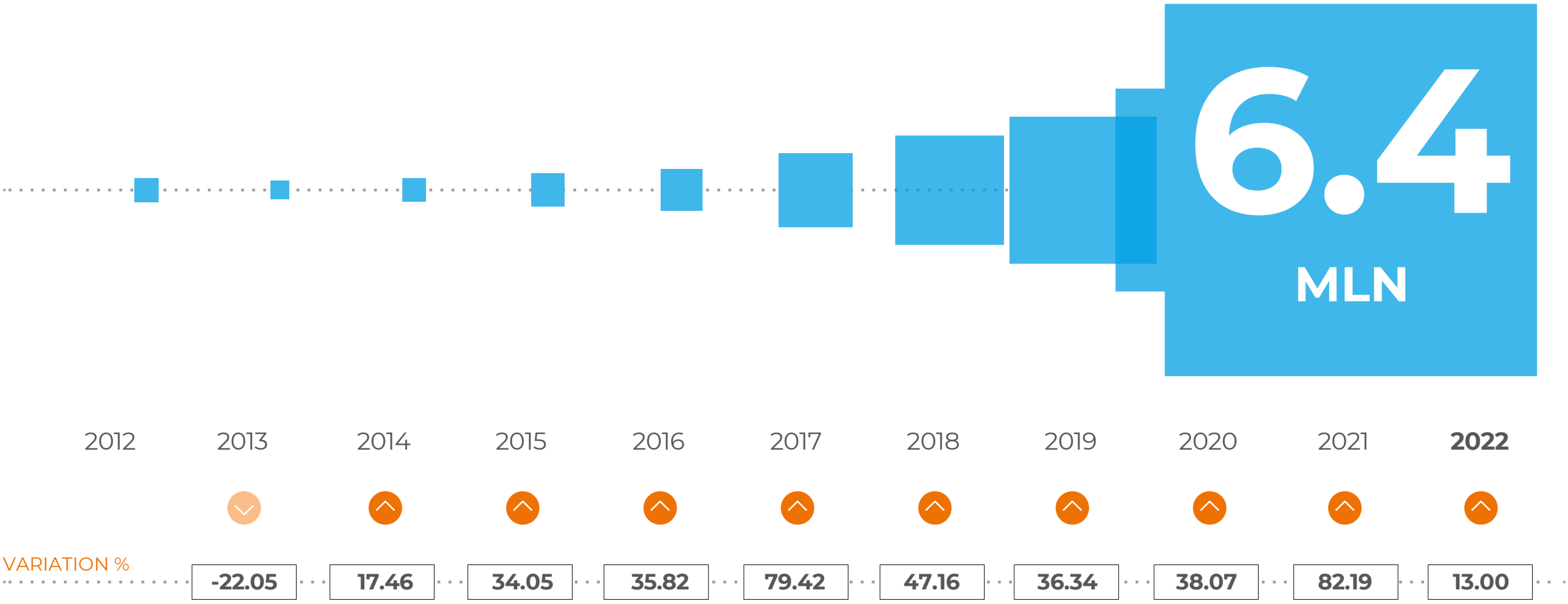
55%
AVERAGE ANNUAL GROWTH
OVER THE LAST FIVE YEARS

+13%
GROWTH IN 2022

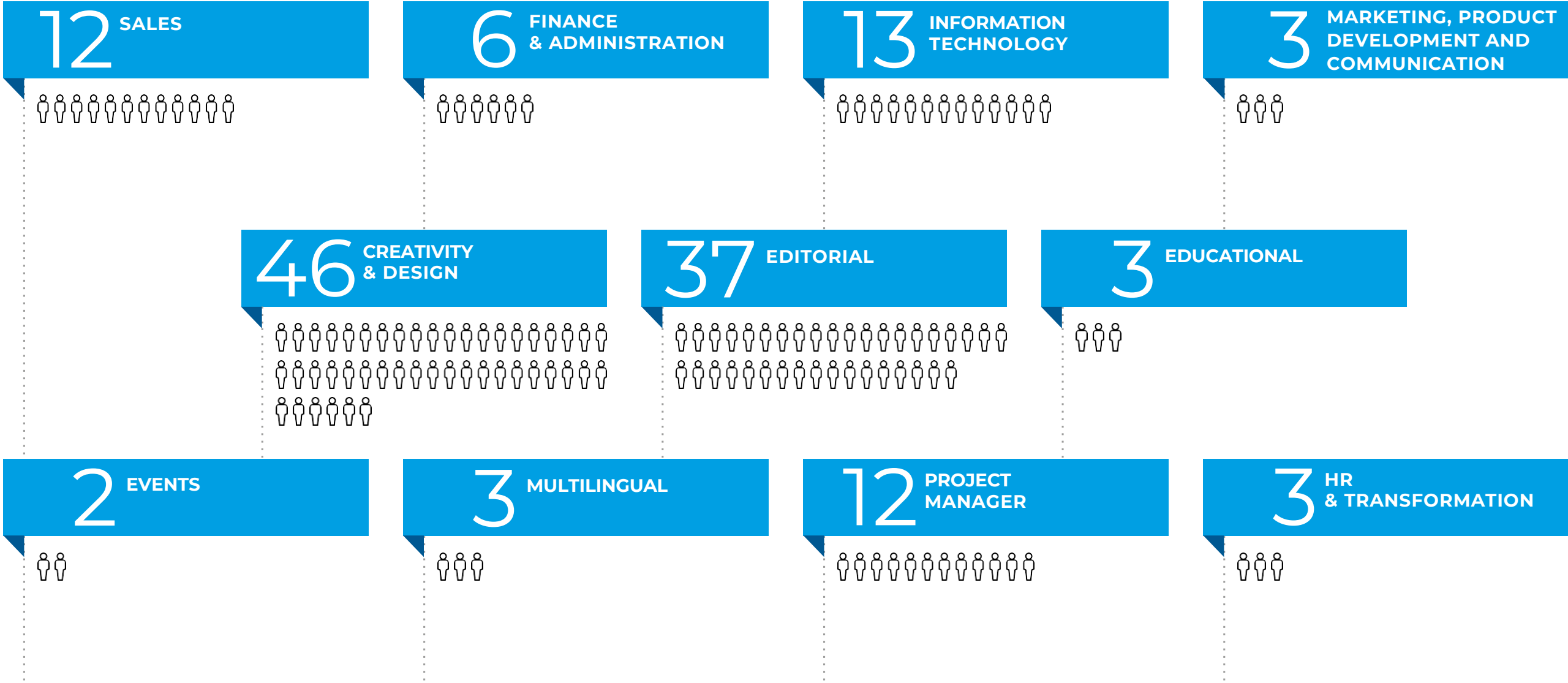
7
OPERATING SITES

140
EMPLOYEES

CORPORATE GROWTH



WITHUB PEOPLE



BUSINESS UNIT

PUBLISH

Closed pages, specials, service pages, infographics, puzzles, editorial marketing projects, to optimise processes and capitalise on content

INFORM

A system for content exchange, creation and dissemination, capable of engaging different stakeholders and generating value from content and information

EDUCATE

of active and inclusive education, to implement educational projects that foster dialogue between businesses, institutions and the third sector with schools, young people and their families

TRANSLATE

An approach to the world of translation, interpreting and language training that is strongly geared towards innovation, adapting each language to its specific field of reference

COMMUNICATE

A team of communication professionals facilitating the achievement of customer objectives through specific skills and the use of online and offline media

DIGITALIZE

The technology behind the design and implementation of easily integrated digital platforms and applications, software and technological infrastructure, as a response to the ever-increasing needs of digital transformation

MEET

Conventions and corporate events for a different approach to a single vision: to promote sharing, relationships between people and the exchange of opportunities as a business tool

PUBLISH **WITH**HUB



PUBLISH

Since 2012, the company has supported more than **170 newspapers** with integrated services and products.

Press agency, publishing service, business partner: **WITHUB** works with publishers and advertising agencies to increase and optimise processes through economies of scale to ensure the best circulation for the content produced.

SERVICE PAGES

PUZZLES

MAGAZINES FOR PERIODICALS

LAYOUT DESIGN AND PRINTING SERVICES

CONTENT FOR THE WEB

ON-DEMAND VIDEO DISTRIBUTION

SPECIAL INSTALMENTS – PROACTIVE SERVICE

GRAPHICS FOR DISPLAY ADVERTISEMENTS AND BANNERS

MARKETING SUPPORT

COMMUNICATE **WITHUB**



COMMUNICATE

WITHUB with its **communication services**, is an ideal partner for companies, institutions, associations, foundations and agencies that can rely on a **heterogeneous team**, consisting of professional journalists, editorial graphic designers and offline and online communication experts, for the realisation of internal and external communication products and services.

EDITORIAL GRAPHICS

BRAND JOURNALISM

DATA VISUALIZATION

VISUAL STORYTELLING

BRAND IDENTITY

DIGITAL E SOCIAL STRATEGY

WEB DESIGN

CONTENT CREATION

INFORM **WITH**HUB



INFORM

The collaborative content production and dissemination Platform of WITHUB is a constantly evolving network that gathers information and implements a model of comparison on key, vertical topics for the country.

An information system capable of increasing participation in the process of economic, cultural and social evolution by involving people in the collaborative process:

- Media
- Institutions
- Companies
- Citizens

The division brings together the news agency and the newspapers published by WITHUB:

GEA
GREEN ECONOMY AGENCY

National press agency on ecological transition and circular economy as well as vertical news site for end users

eunews

European newspaper, with editorial office based in Brussels since 2012

donne.it
io Siamo.

Portal launched in 2019 on the themes of work, rights, family and social issues

EMME
Il Mondo dell'Industria Meccanica

Digital magazines about the world of mechanics, created in 2018

l'i

Generalist press agency in data visualisation, active since 1996

INFORM - PRODUCTION

All players participate in the creation of content by bringing it into the system, and have the possibility of accessing **comprehensive and reliable information** in real time on issues concerning the ecological transition, sustainability and the circular economy, European policies, inclusion and cohesion.

The content is analysed, processed, adapted by WITHUB, creating a circularity of information and generating new value.

INFORM - DISSEMINATION

The collaborative Platform also provides for a content dissemination system capable of effectively promoting the interest and participation of different stakeholders:

- **News agency and online newspapers**
- **Web portals, social channels, newsletters**
- **Educational and training projects**
- **Events**
- **Closed content** with guaranteed circulation in third-party media (*pages, infographics and videographics, dashboards*)
- **Press Office**

DIGITALIZE **WITH HUB**



DIGITALIZE

WITHUB designs and implements applications, software and infrastructure to meet the needs of companies of all sizes.

The **WITHUB** applications interact effectively with corporate hardware and software structures, minimising impacts on the business continuity.

WITHUB has many years of experience in the creation of Data Warehouses and in the design, installation, management and provision of remote on-premise support for complex IT infrastructures, using open source tools and state-of-the-art technologies.

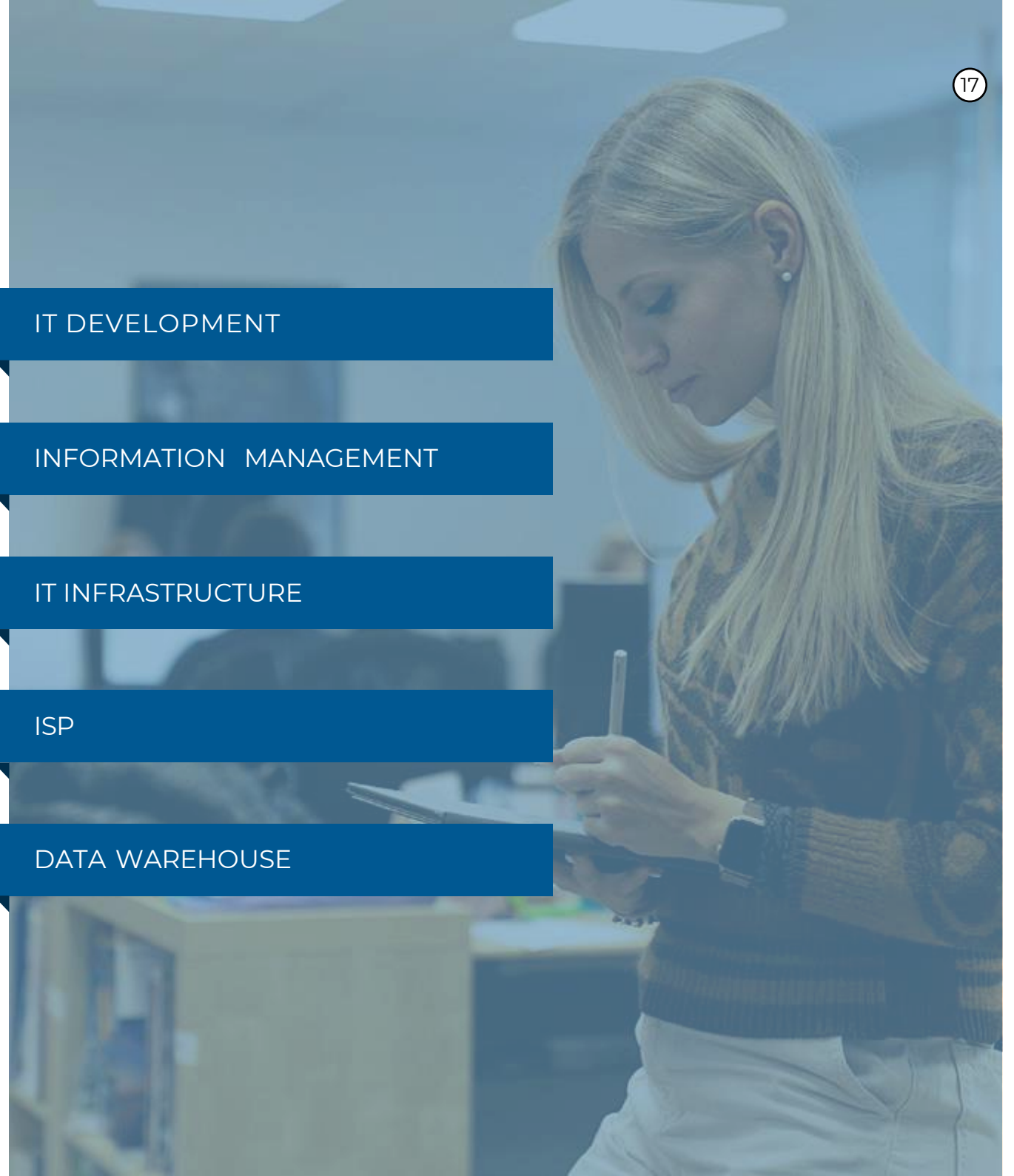
IT DEVELOPMENT

INFORMATION MANAGEMENT

IT INFRASTRUCTURE

ISP

DATA WAREHOUSE



EDUCATE **WITHUB**



EDUCATE

For **WITHUB**, education fosters the participation of every citizen in building change.

The Educate division, by opening and maintaining a dialogue with companies, institutions and the third sector, aims to promote and expand the concept of corporate social responsibility, fostering active and inclusive education through ready-to-use projects that can be scaled according to the needs of the actors involved.

THE METHOD

WITHUB follows all the phases of a project, from its conception to the promotion and monitoring of results.

EDUCATIONAL PROJECTS FOR SCHOOLS

EDUCATIONAL PROJECTS FOR THE THIRD SECTOR

CORPORATE SOCIAL RESPONSIBILITY

- DESIGN
- TARGETING
- INSTITUTIONAL RELATIONS
- TRAINING
- BACK OFFICE
- EXPERIENCE
- MONITORING AND REPORTING

MEET WITHHUB



MEET

Organisation of round tables between Italian and European institutions and companies, for a constructive exchange of ideas between all EU public and private actors, with the aim of facilitating dialogue between stakeholders, both at formal moments and at informal meetings on the sidelines of the event..

It **organises corporate events** such as conferences, corporate conventions, meetings, business meetings, incentive and leisure trips, corporate evenings, celebratory events and roadshows. It also provides companies with operational support for events.

WITHUB can also provide professional event staff, guaranteeing the highest quality of personnel.

CONFERENCES

CORPORATE EVENTS

STAFF FOR EVENTS

TRANSLATE **WITHHUB**



TRANSLATE

WITHUB offers its customers the opportunity to **communicate in a global and multilingual scenario.**

Understanding, sharing and integration as valuable and necessary values for the internationalisation and growth of companies. This is precisely what WITHUB relies on, to offer **mother-tongue translations, interpreting services, corporate language training and support for internationalisation.**

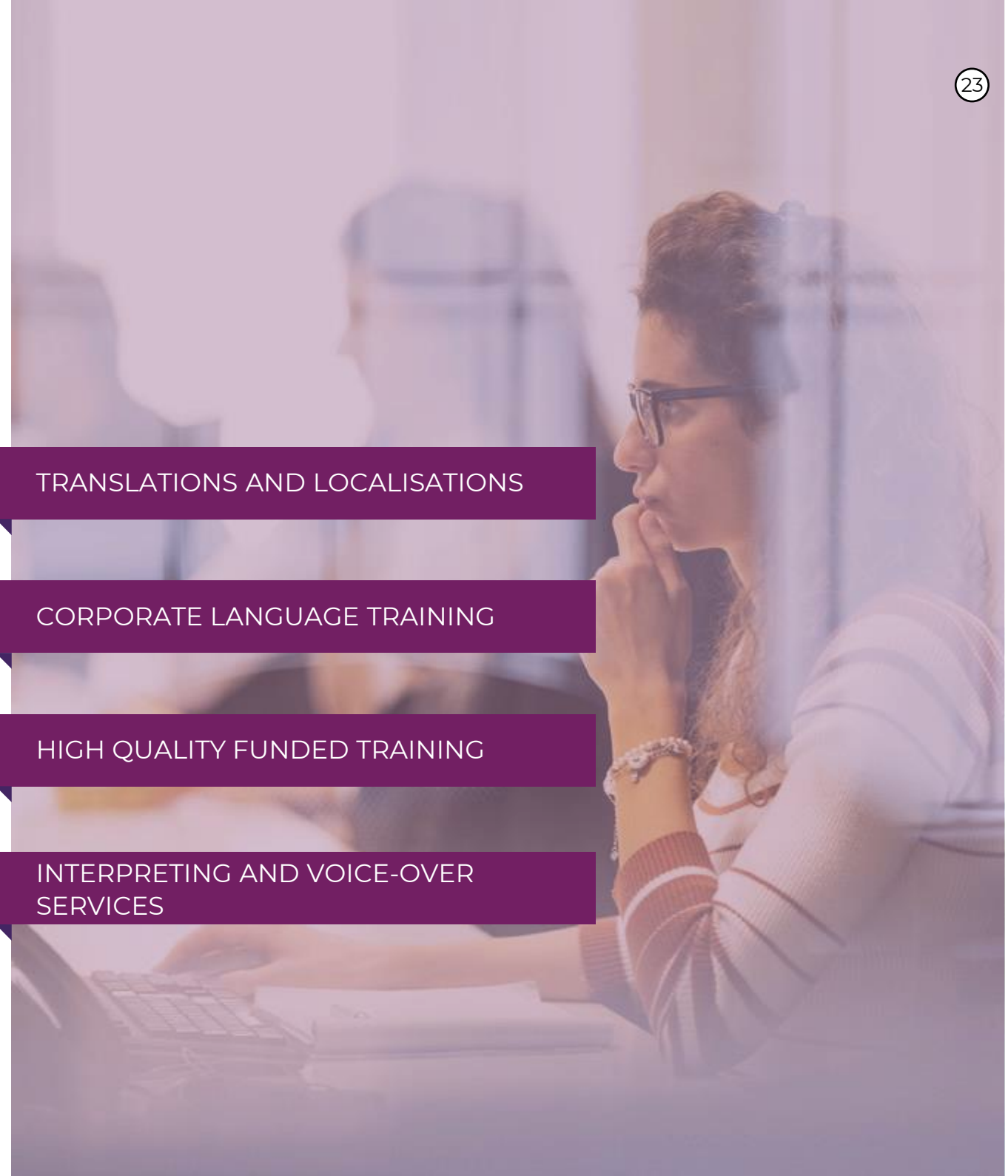
WITHUB bases its differentiating value in the field of translations on the experience it has gained through years of activity and innovation with a close focus on all the language specificities required to support the business: it designs and delivers highly effective language courses for companies and professionals, calibrated to the objectives to be achieved according to the time available, in all languages, and provides support in the realisation of plans for financed training, i.e. without costs for the company.

TRANSLATIONS AND LOCALISATIONS

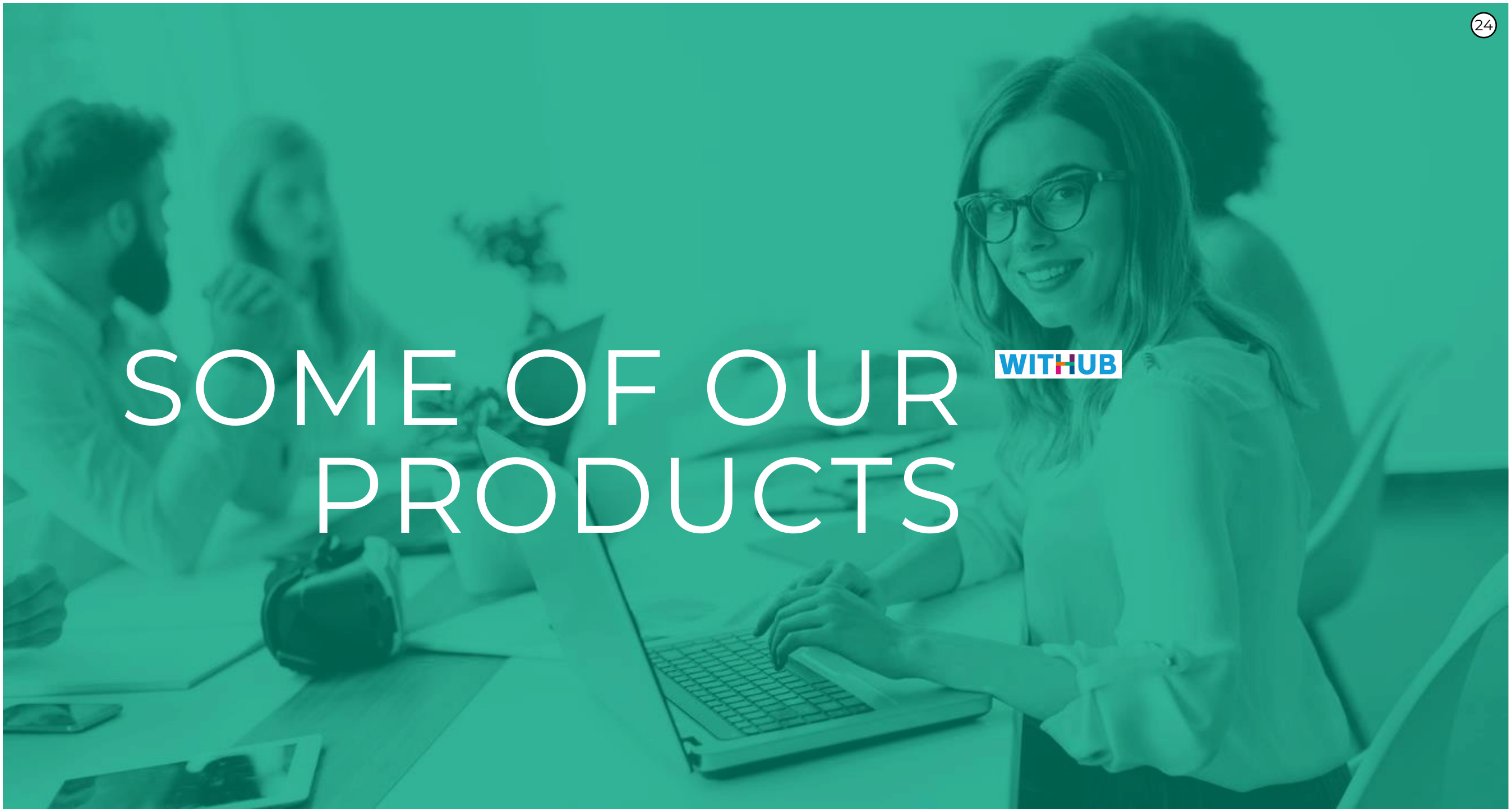
CORPORATE LANGUAGE TRAINING

HIGH QUALITY FUNDED TRAINING

INTERPRETING AND VOICE-OVER SERVICES



SOME OF OUR PRODUCTS

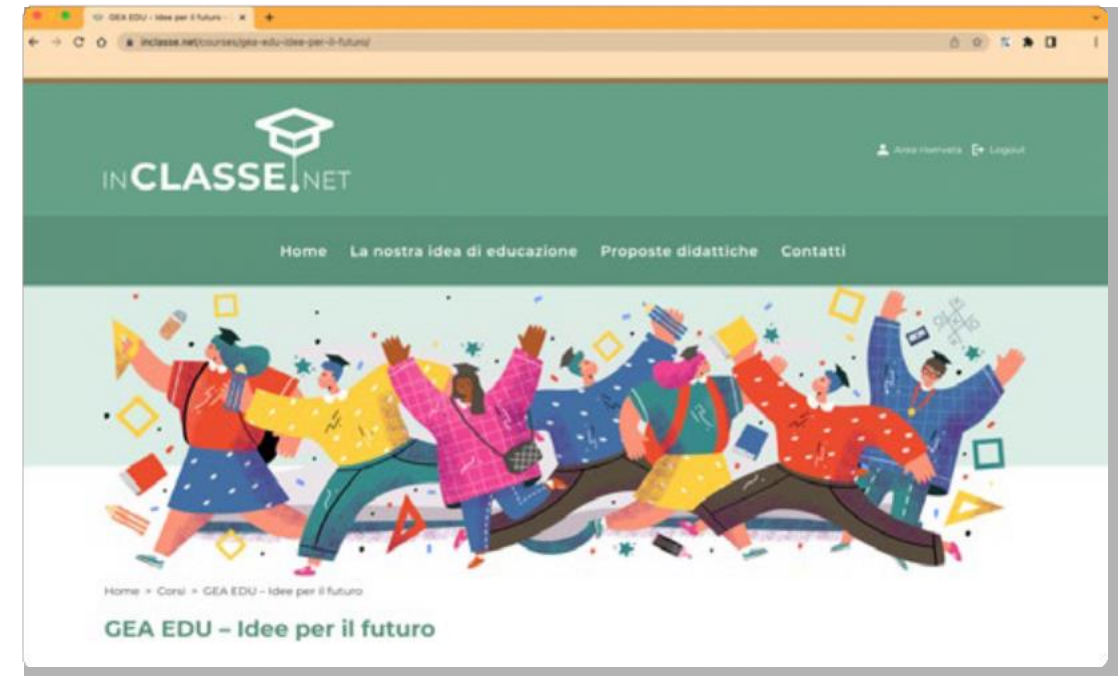


THE GEA EDU PROJECT - IDEAS FOR THE FUTURE

The **educational project**, for **II level secondary school students**, is split into **three separate years** analysing **ecological transitions** issues in depth.

Each year envisages **40 training hours** allocated by teachers in school hours **through the inclasse.net digital platform**.

Teaching content is provided through **videos** and **involving, complete** instruments offering a path that stimulates **dialogue**, research and **personal growth**.



Homepage of the project

THE WITHUB 2023 EVENTS

Agrifood, health, energy, finance, sustainable mobility and logistics are the main focus of the 2023 events organised by **Eunews and GEA – Green Economy Agency**, published by **WITHUB**, with the **non profit Art. 49 Foundation**.

The objective is **to fuel debate and favour dialogue between European decision-makers, representatives of Italian institutions and the business world**, on the main dossiers on the EU agenda.

Each event involves **leading figures from the European Parliament and Commission and from the Italian Parliament and government**, bringing them together with experts from the **academic world**, representatives from **businesses, the third sector and students**, to seek answers to the main national and European current affairs issues.

INSTITUTIONAL SPONSORSHIPS



Parlamento europeo
Ufficio di collegamento
in Italia



MEDIA PARTNERSHIP



public policy
agenzia di stampa politica e parlamentare

THE NON PROFIT ARTICLE 49 FOUNDATION

Articolo 49 Foundation, a non-profit third sector organisation, aims to fully and concretely implement the fundamental principles enshrined in the Constitution of the Italian Republic, identifying Article 49 of the Charter as its pivot of action. The ultimate goal of the Foundation is to **spread the culture of participation in every sphere of community life** through information, awareness, involvement, and the stimulation of the constant application of the democratic method.

The non profit Article 49 Foundation is a direct offshoot of WITHUB and embodies its social and intervention- based mission, substantiating the corporate social responsibility objectives of the group and its partners.

The Foundation's fields of action also include **education, grounding** and **vocational training**, as well as **cultural activities of social interest with an educational purpose**.



LOCATIONS AND CONTACTS

MILAN

via Rubens 19

Tel: +39 02 683381

VERONA

via A. Fleming 17

Tel: +39 045 9275024

TURIN

124 Corso Galileo Ferraris

Tel: +39 011 19839345

BOLOGNA

Galleria del toro 3

Tel: +39 051 6486632

BERGAMO

via Maglio del Rame 19

Tel: +39 035 0744946

ROME

via del Tritone 46

BRUSSELS

Rue de la Loi 155

Tel: +32 320 22308015